

CHURCH WEEK

SUPPORTING CHRISTIAN ORGANIZATIONS

February 5, 2021

Christian Leaders,

Christian values are at the center of our communities, and something we hold close to our hearts at Rural King. By following the example and teachings of Jesus Christ, we know that Christian organizations truly make a difference in the lives they touch. Now more than ever, we feel it is crucial to help support essential organizations, such as yours, in the communities we share.

In that spirit, Rural King is honored to host Church Week March 13th, 2021 – March 27th, 2021. This program provides an opportunity for those who shop at Rural King to support participating Christian churches, schools, and radio stations.

To Apply:

1. Christian 501(c)3 organizations can apply to participate starting February 5, 2021 by going to www.ruralking.com/churchweek. *** Please note, if you participated in the Fall 2020 Church Week, you do not need to re-register*
2. Check your e-mail. Once your application is reviewed, you will receive communication from churchweek@ruralking.com regarding your participation in the program.
3. Let your patrons know about Church Week, and the opportunity they have to give back to your organization!

Participant Information:

4. Your supporters can shop at their local Rural King store, or www.RuralKing.com, and upload their qualifying receipt to www.ruralking.com/churchweek. To be eligible, the receipts must be dated March 13th-27th, and be uploaded by April 1, 2021.
5. Once the promotion has ended, 10% of each valid and qualifying Rural King receipt's total (after sales tax) will be donated to the registered organization chosen by the customer.
6. Donations will be distributed to the organizations receiving them by the Rural King store you designated during the application process.
7. For questions, please e-mail churchweek@ruralking.com

Thank you for all you do to continually bless our local communities. It is our hope that Church Week can help our customers to provide blessings to you in return.

As Paul wrote in Corinthians:

“Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver” (2 Corinthians 9:7 NIV)

Sincerely,

